



Rajesh Krishnan
Founder and CEO, Brick Eagle

Current Housing shortage in India estimated at ~20 million homes, with annual demand ~5 million homes



One out of 2 persons in Mumbai is a slum-dweller

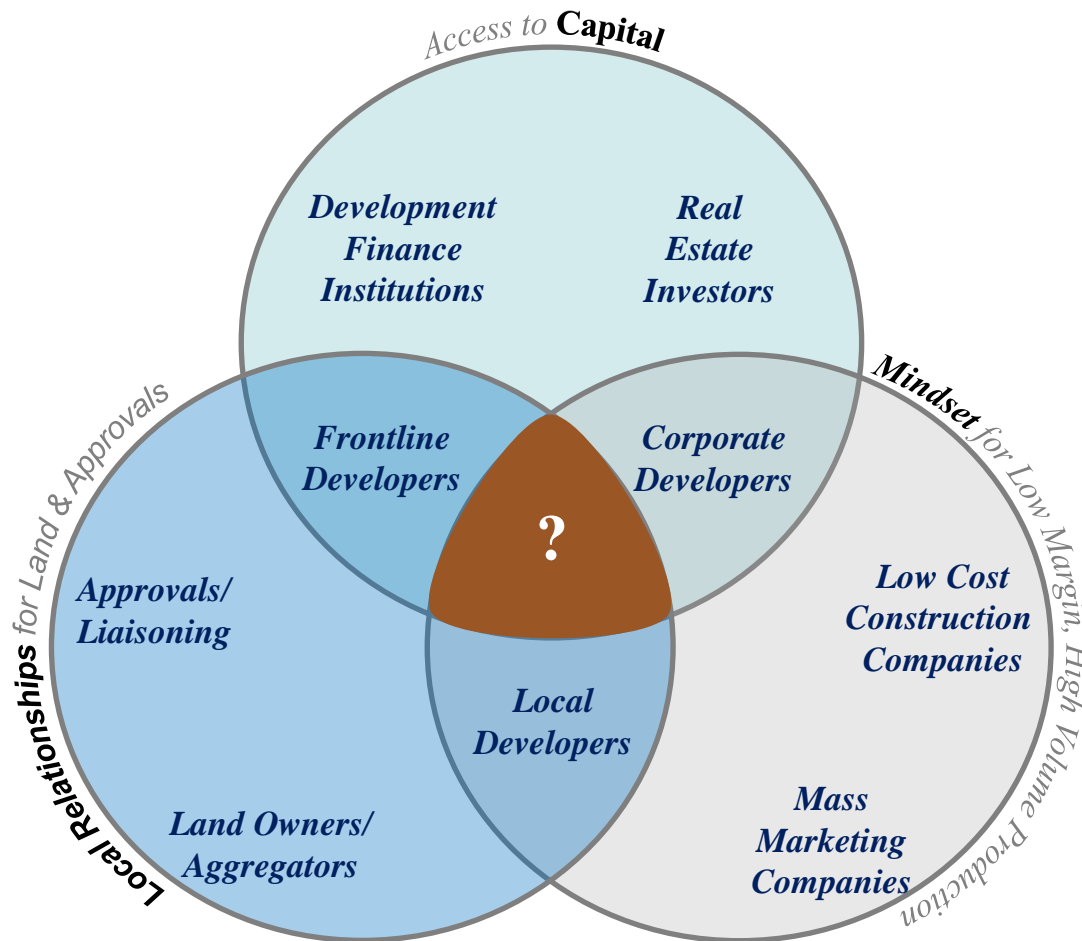
One out of 3 persons of Kolkata is a slum-dweller

One out of 4 persons of Chennai is a slum-dweller

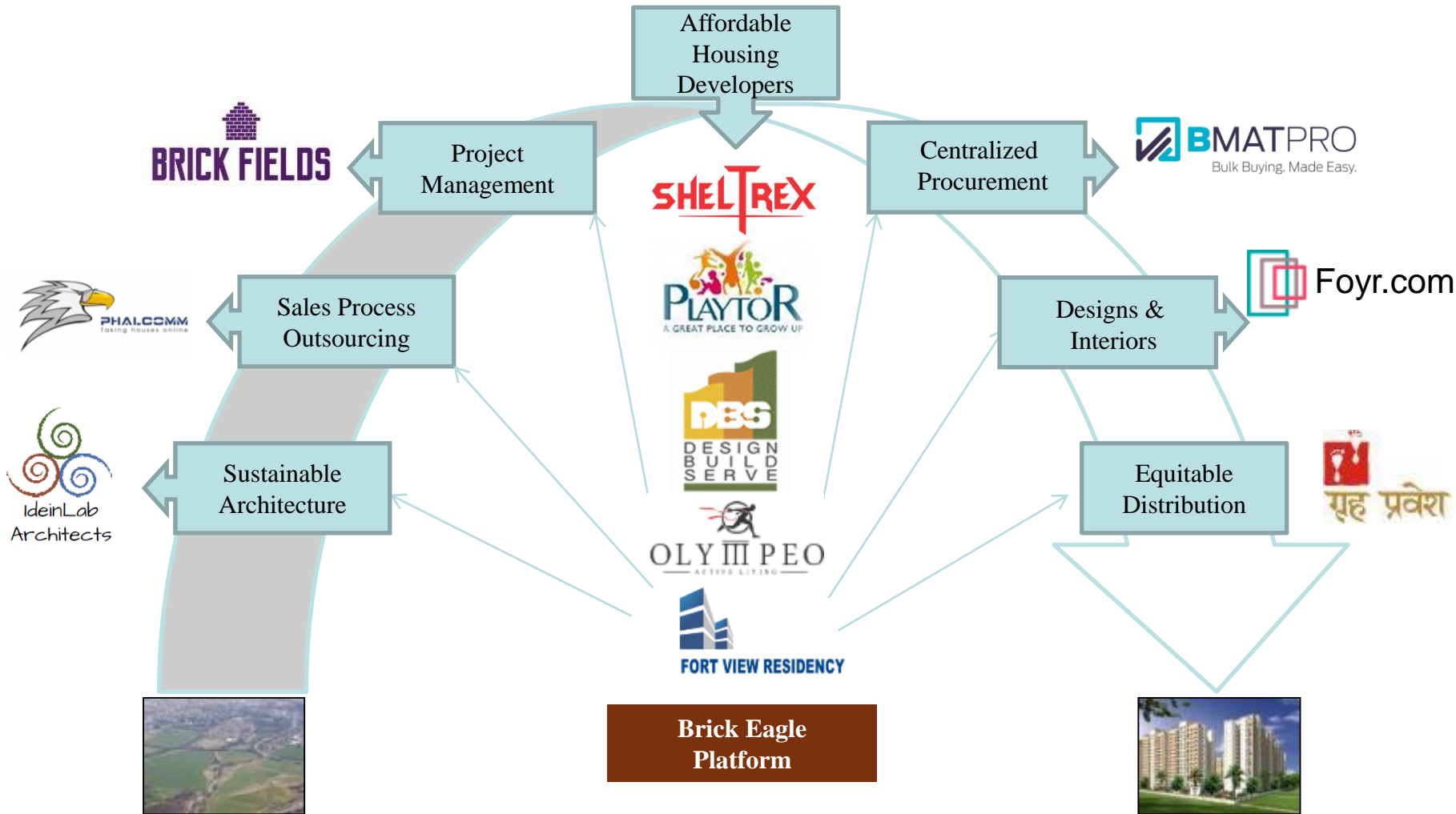
One out of 5 persons of New Delhi is a slum-dweller

*Source: KPMG – Bridging the Urban Housing Shortage in India

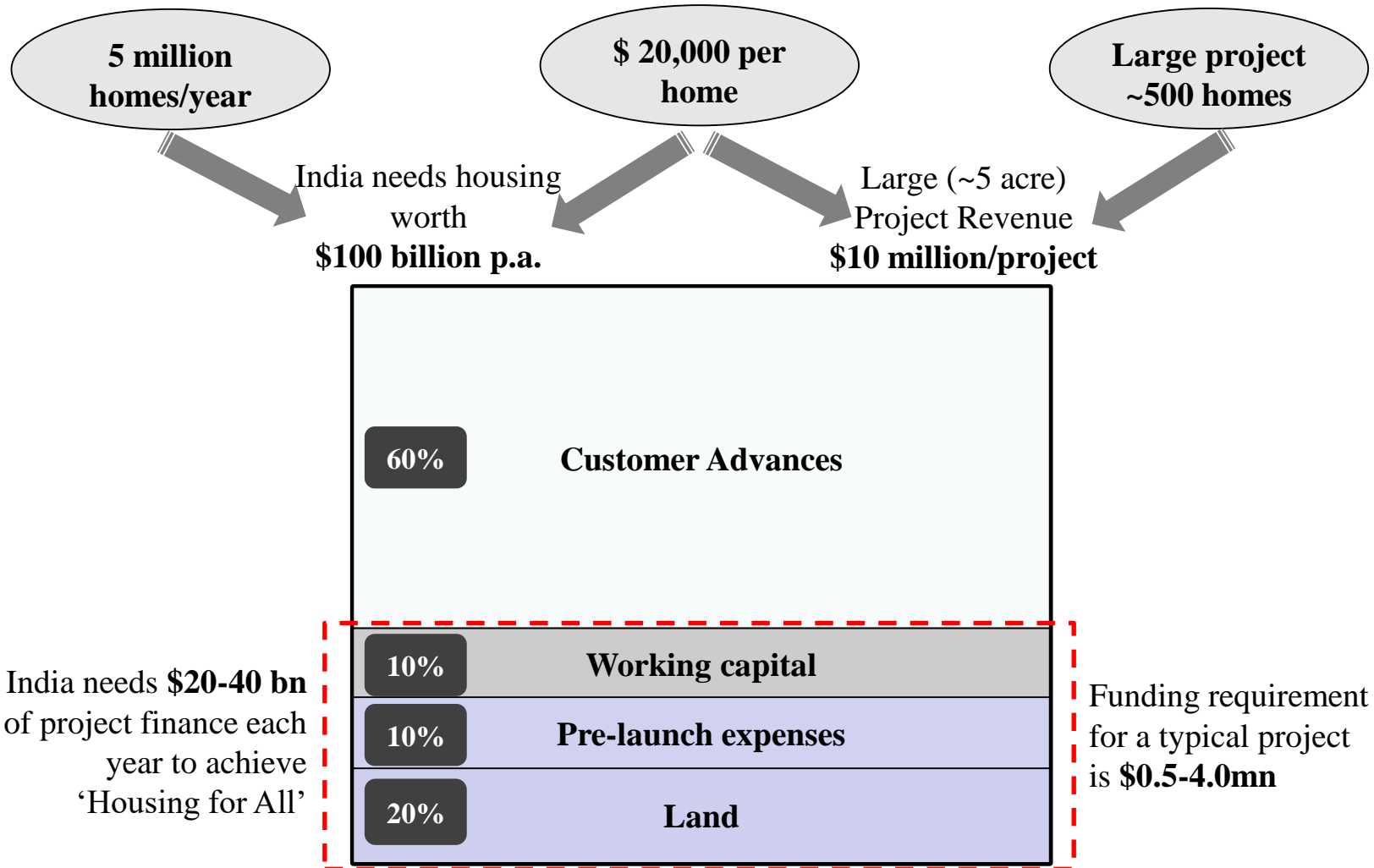
Affordable Housing Supply has been subdued due to a gap between capital and execution capability










Brick Eagle has been incubating Developers and Service Providers in the Affordable Housing Value Chain



Affordable Housing is a fragmented market and needs SME approach to catalyze development



A Fin-tech platform to catalyze 1000s of Local Developers across the country

	Lead Origination	Credit Scoring	Due Diligence	Asset Management	Collection
 TRADITIONAL	Branch Offices and DSAs	Credit Scoring Bureau	Time & Man hour consuming	Periodic construction & financial audit	Manual instruction to escrow account
 INDOHAB FINANCE	Online Portal	Alternate Credit Score + Credit Scoring Bureau	Service Providers APIs	Real Time Auditing with <i>Invoice Financing</i> <i>Virtual Monitoring</i> <i>AI Construction Tool</i>	Automated adaptive instruction to escrow account
	 Reach	 Risk Mitigation	 Time & Cost	 Efficiency	 Control

Dharavi Redevelopment project shall be one of the largest human resettlement projects in the world



SecLink Consortium has worked with the Government to address risks and make the project investible



✓ Local Issues

✓ Dispute Redressal Mechanism

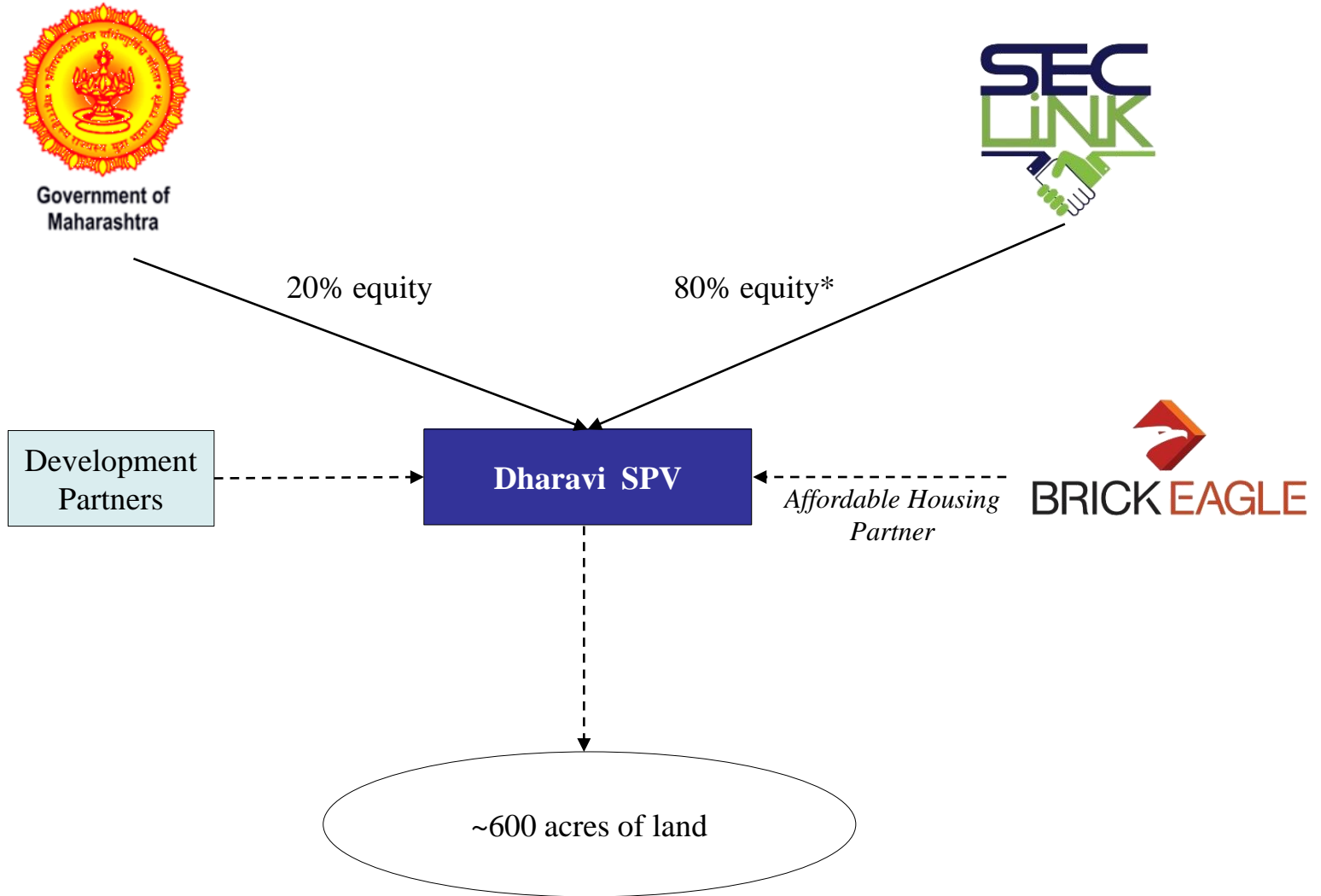
✓ Livelihood Concerns

✓ Approvals

✓ Site Constraints

✓ Tax Concessions

The Maharashtra Government shall be an equity partner and help address local barriers

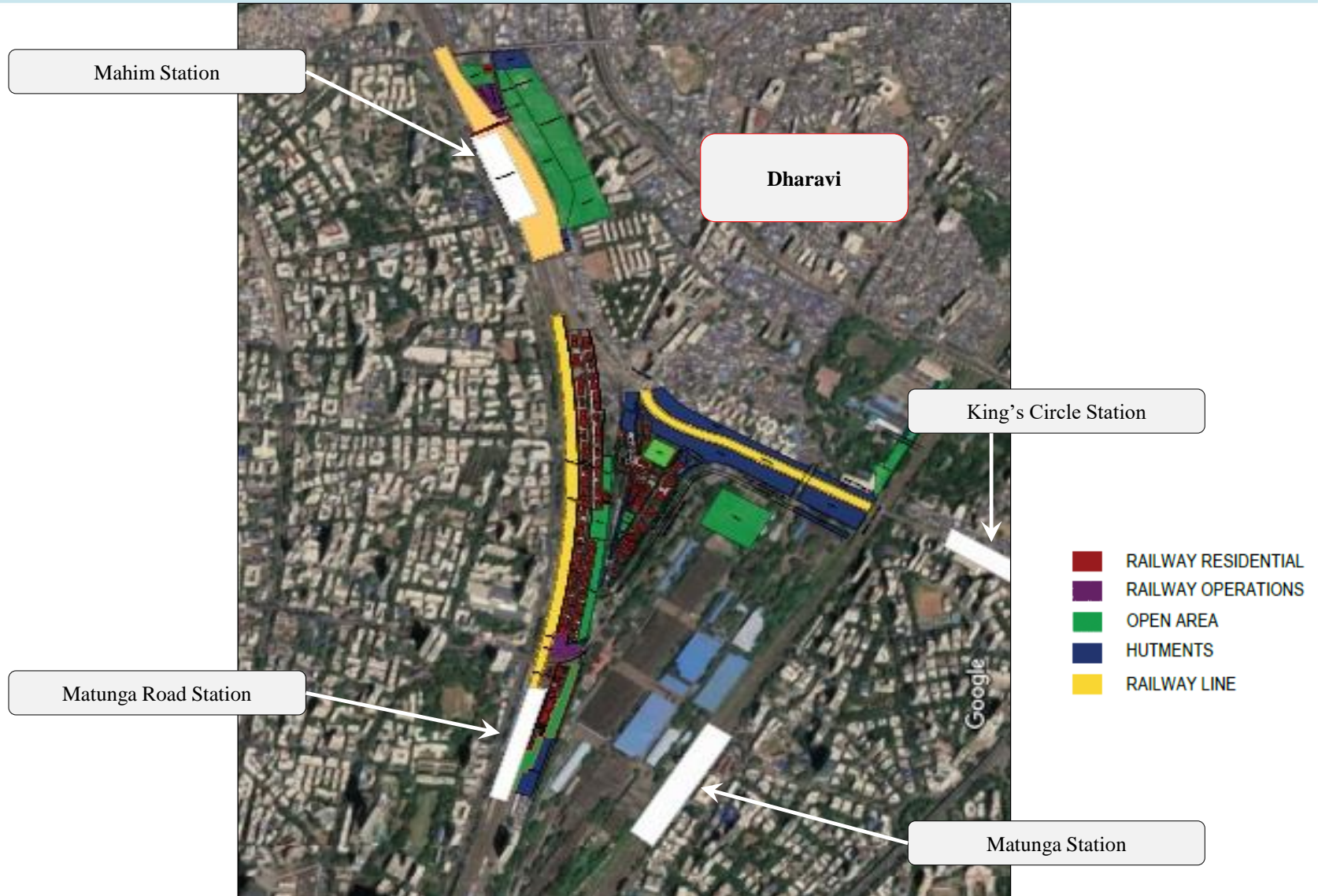


*SecLink is the highest bidder in RFP. Letter of Award awaited from Government

The traditional approach of moving residents to transit camps is a non-starter for a project this scale



The Government has managed to close 45 acres of land adjoining Dharavi, that will help catalyze the project



Dharavi provides employment to half a million people, with an estimated annual turnover of ~\$1 billion!



Textile Units



Pottery Production

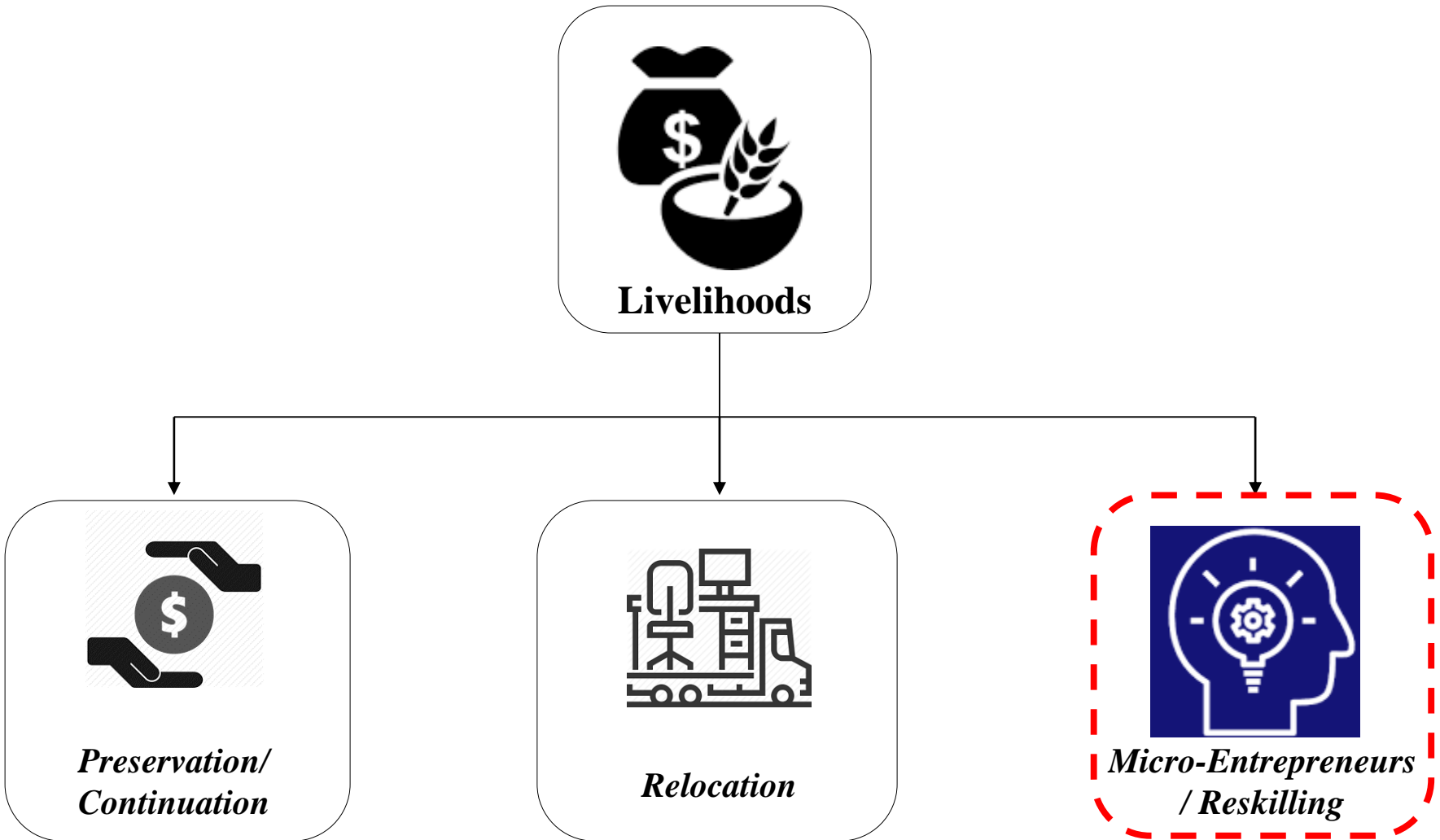


Leather Tanneries



Plastic Recycling

The vision is to enhance livelihoods of residents through preservation, relocation and reskilling



Entrepreneurs shall be nurtured in the slum economy by enabling them with a supportive ecosystem



Financial Assistance

Vocational Guidance

Ecommerce Platform

Payment Gateways

*Premises for
Operating Business*



The plan is to develop a ecommerce platform to enable market access for Dharavi goods and services



Goods



Leather
Garments



Leather
Accessories



Papad
(Crispy Dried Dough)



Earthen Lamps

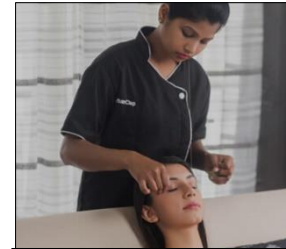


Garments



Ecommerce

Portal



Beautician
Services



Cooking Services



Services



Childcare Services

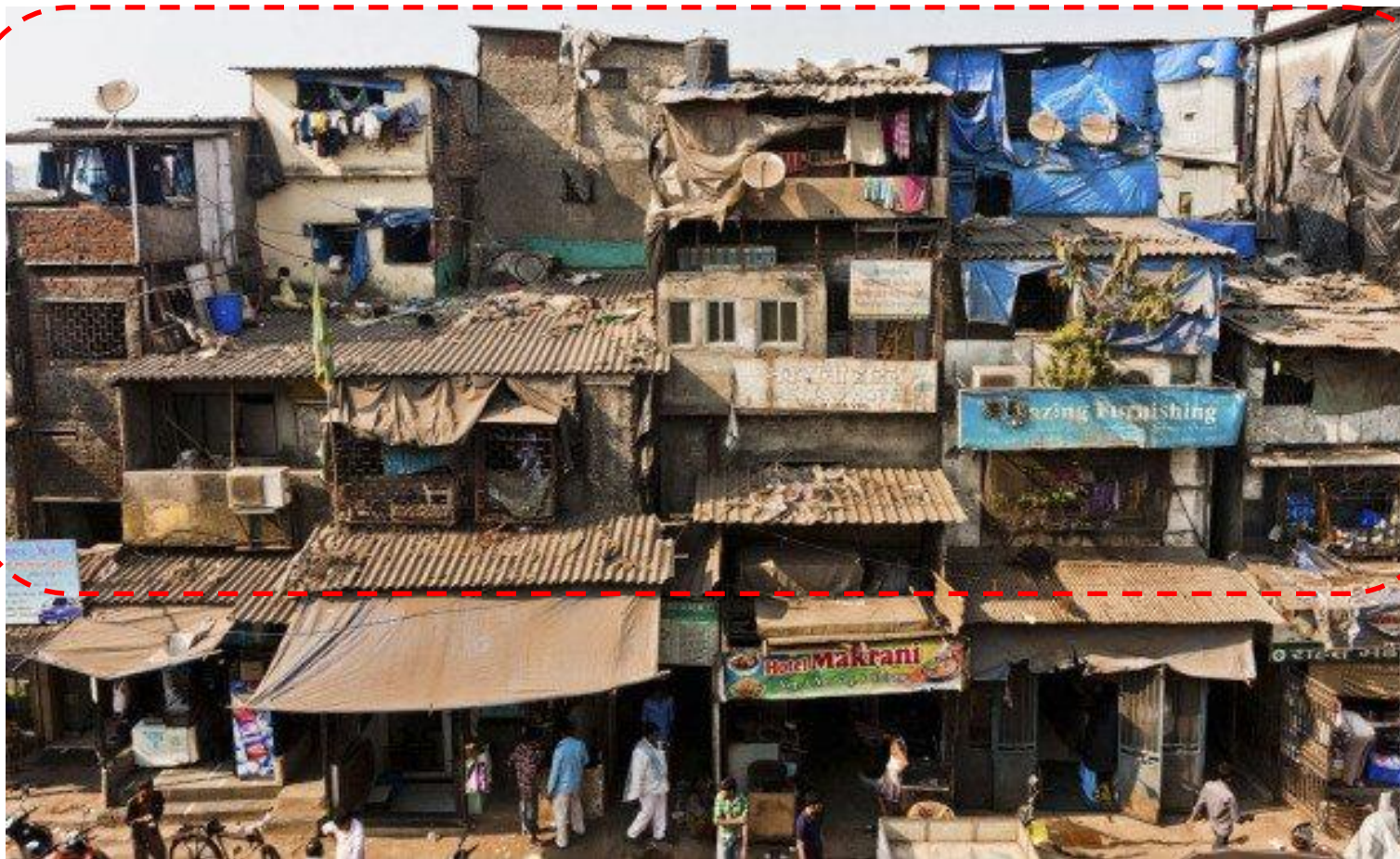


Plumbing Services



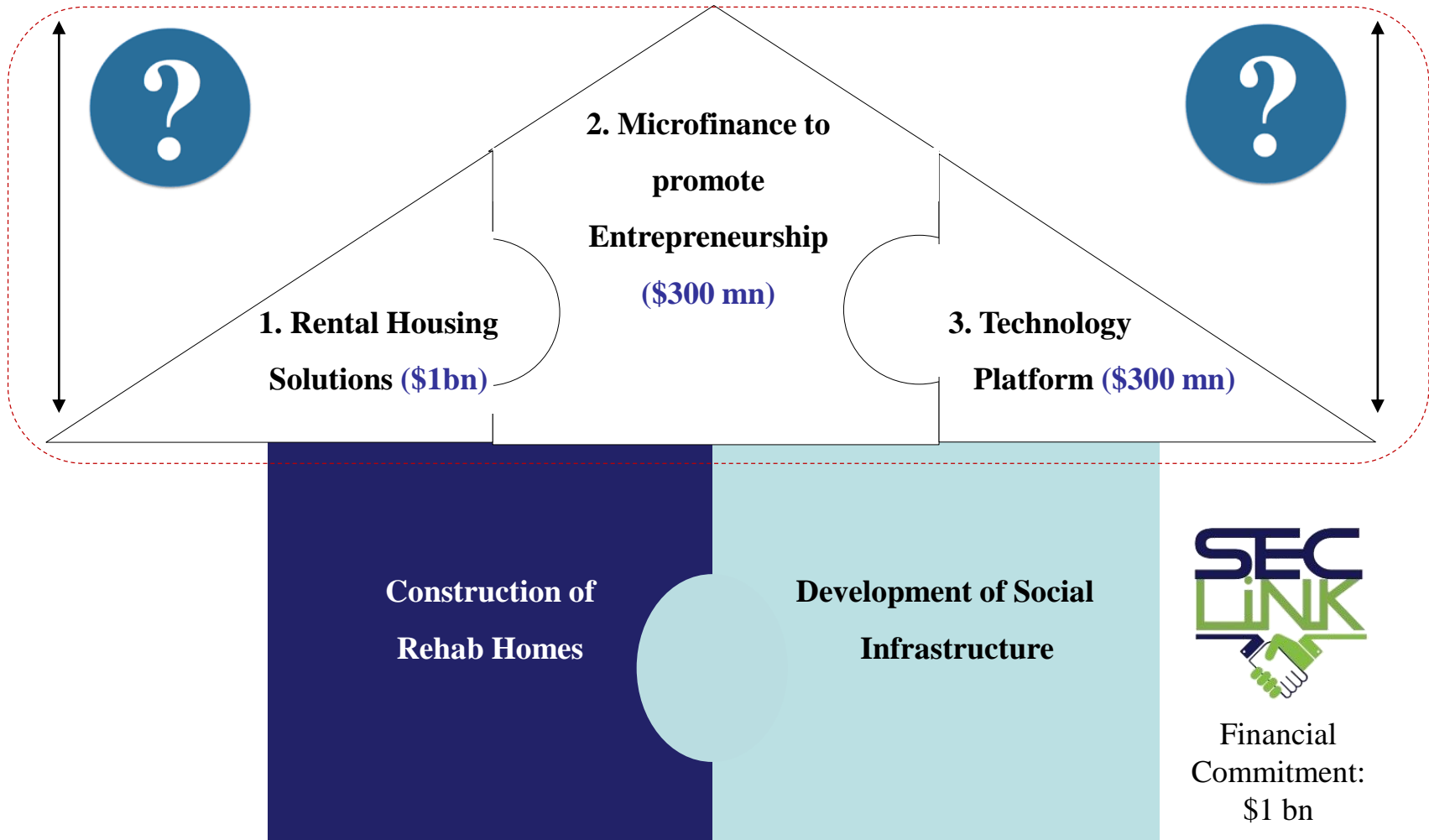
Carpentry Services

We need to create Rental Housing solution to accommodate the 'Non-Eligible' residents of Dharavi



Approximately 75% of structures in Dharavi have one or two mezzanine floors, which are not counted for the purposes of Rehabilitation. These 'mezz' level floors serve as additional space that is rented to families

Dharavi Project might require an additional ~\$1.6 bn to create comprehensive solution





Come join us in making the Impossible... Possible